AARON FORD-WRIGHT

(571) 432–9363 aaron.fordwright@gmail.com

 Career Experience 	
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ArtForm Business Solutions, Washington, DC

8/2023 to Current

Web Developer

- Built and maintained responsive websites and landing pages using JavaScript, PHP, HTML, CSS, and WordPress, ensuring optimal user experience and accessibility.
- Collaborated with designers in Agile sprints to translate Adobe XD mockups into client-ready UI deliverables, balancing aesthetics with functionality.
- Developed custom WordPress themes to meet the needs of public sector clients.
- Implemented Google Analytics 4 (GA4) and Google Tag Manager to track user behavior, improve conversion rates, and optimize campaign performance.

FreshMove Media, Glen Allen, VA

11/2021 to 8/2023

2/2023 to 2/2026

Web Developer

Security+, CompTIA

- Developed custom marketing websites using HTML, CSS, JavaScript, and WordPress.
- Maintained and optimized performance for 30+ client commercial websites (B2B/B2C).
- Overhauled dozens of client websites front-end structure, improving layout and accessibility, leading to a significant boost in Lighthouse audit scores.

Education			
Virginia Commonwealth University, Richmond, VA			
Bachelor of Arts in T	heatre, December 2018		
— Technical Pro	ficiencies —————		
Languages	JavaScript (ES6+), TypeScript, HTML, CSS, PHP		
Frameworks/Libraries	React.js, Next.js, Redux, Context API, Tailwind CSS		
Platforms/Tools	Git, npm, Webpack, Vite (Vitest)		
CMS/Design	WordPress, Adobe (XD, Illustrator)		
— Licenses & Certifications ———————			